FX400e
FOIL IMPRINTER

To add a touch of elegance and luxury, enhancing the value of your products.

PRIMERA
TECHNOLOGY EUROPE™

FX400e Foil Imprinting System

Now you can add brilliant, shiny metallic gold and silver highlights to your labels. It's fast and easy with Primera's new FX400e Foil Imprinting System.

FX400e is an optional accessory to any of Primera's LX-Series Color Label Printers or other inkjet-based label printers. The process is 100% digital, so you can print virtually any design: borders, graphics, fonts, backgrounds and more.

Not only TuffCoat certified foil in Gold and Silver is for the FX400e available, but also in Clear, White and various spot colors. It lets you produce labels with a high degree of resistance to water, chemicals, cleaning solutions, UV and other harsh environmental factors in addition to a much more professional design.

Produce labels with shiny gold and silver metallic decoration!

It's a fact: shiny gold or silver highlights on your labels gets them noticed. That's why hot-stamping has been popular for so many years.

However, hot-stamping has a number of challenges. Set-up costs are expensive. Making a die takes time. You can't change the image without incurring more expenses. And there's almost always a minimum run of thousands of labels.

Primera's new FX400e Foil Laminating System changes all of that. Now, you can easily add brilliant, shiny borders, graphics, fonts, backgrounds and more to your inkjet-printed product labels. You can print as few or as many at a time as you actually need.

Shiny gold or silver decoration on labels makes your products stand out at retail, helping you sell more. It also adds a touch of elegance and luxury, enhancing the value of your products.

Specifications

Imprint method:	Thermal transfer & direct thermal
Imprint resolution:	300 dpi (12 dots/mm)
Max. print speed:	127mm (5") per second
Max. print width:	106mm (4.17")
Max. print length:	1016mm (40")
Sensors:	Edge GAP + bottom blackmark
Label roll capacity:	127 mm (5") OD
Options included:	External roll holder for 25-76mm (1"-3") cores with max. 214mm (8.4") diameter
Data interface:	USB 1.1 or 2.0
Electrical:	AC input: 100-240 VAC, 50/60 Hz DC output: 24 VDC @ 3.75A
Software (included):	NiceLabel SE Primera Edition
Operating systems:	Windows XP/Vista®/7/8
Certifications:	FCC Class B, UL, UL-C, TUV/GS, C-Tick, CCC, CE, WEEE
Weight:	2.8 kg (6.2 lbs.)
Dimensions:	213mmW x 188mmH x 314mmD (8.39"W x 7.4"H x 12.4"D)
Foil Supplies:	TuffCoat certified foil is available in Gold, Silver, metallic colours, clear foil and various spot colours
Note:	LX-Series printers are not included in the price of the FX400e Foil Imprinting System.

Get up and running quickly

From initial set-up to full operation, the FX400e is easy to use. Plus, everything you need to start imprinting labels is included in the box. Each FX400e ships with:

- NiceLabel® SE Primera Edition label design software that contains exclusively the printer driver for the FX400e
- One sample roll of TuffCoat Shiny Metallic Gold Foil
- Two roll adapters with different core diameters
- External supply adapter for larger roll diameters
- Two years warranty after product registration

Product labels printed with Primera's LX-Series Color Label Printer and imprinted with FX400e Foil Imprinting System.

Labels finished with FX400e are perfect for seasonal and festive labels like these special Christmas labels.

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